
Liu Yang Zhou

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EDUCATION

Bachelor of Arts in Communication Studies with a concentration in Public Relations Spring 20XX
The University of North Carolina at Charlotte, Charlotte, NC GPA: 3.2/4.0

Bachelor of Science in Finance Fall 200X
Virginia Tech, Blacksburg, VA GPA: 3.1/4.0

INTERNSHIPS

Public Affairs Intern Fall 20XX
Charlotte Water, Charlotte, NC

- Prepared press releases & information so the Public Relations Coordinator to address media
- Helped craft responses to information requests from local media outlets to inform public
- Used consistent messaging to maintain the organization's corporate image and identity

WORK HISTORY

Senior Broker June 200X—March 20XX
Big Time Banking, Charlotte, NC

- Sold over \$5 million worth of securities and commodities directly to individual clients
- Advised a collection of clients on investments based on their needs and financial ability
- Created a healthy client base by calling from a list of potential clients, networking in social groups, and generating referrals from satisfied clients

Financial Services Agent April 200X—May 200X
Richfast and Co., Charlotte, NC

- Oversee a variety of client functions including checking accounts, loans, certificates of deposit, individual retirement accounts, credit cards, and estate and retirement planning
- Consult on myriad of banking, securities, & insurance topics for individuals and businesses
- Contact and explain financial service and how to make the most of various forms of income

CAMPUS ACTIVITIES

Member Fall 20XX—Present
Public Relations Student Society of America, UNC Charlotte

- Visit local organizations in Charlotte to network and learn from leading industry professionals
- Provided resume-building opportunities for members to gain crucial experience that help them obtain internships and full-time opportunities
- Attended regional and national PRSSA events to connect with other emerging professionals

SKILLS

Social Media: Twitter, Facebook, Instagram, Constant Contact, Canva

Technical: Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Microsoft Publisher

Language: Mandarin Chinese, Cantonese (Yue), English